



LAND ROVER SHUTTLE SERVICE

True to the motto "Above and Beyond", some specially selected international hotels offer their guests a Land Rover shuttle service. We made a trip to Northern Italy to take a closer look at this extra exclusivity and took the Land Rover Shuttle at the Miramonti Boutique Hotel.



Approaching the Miramonti Hotel, which is at 1,230 meters above sea level, the anticipation in Land Rover is palpable. In the dead of winter, the all-wheel drive of the hotel's Land Rover Defender is a more than welcome addition for driving up the mountains.

A remote hotel, known for being 'hard to find and difficult to forget' the climb is difficult but absolutely worth the effort. This natural alpine retreat offers a spectacular and everchanging horizon. Surrounded by untouched nature, Miramonti lies on the edge of a 30-hectare forest on the high Tschöggelberg plateau in the picturesque village of Hafling in South Tyrol. Through huge panoramic windows, our room offers a spellbinding view of the summit landscape.

The memory of the spa town of Merano, our starting point, almost fades next to this unforgettable towering tableau. The boundaries of the small community are clearly defined by the snow-capped Dolomites, which form a natural amphitheater. Peaks over 3,300 meters high at the entrance to the Passeiertal and the Vinschgau valleys. When night falls, the scene changes dramatically. Flickering lights reveal the contours of streets and buildings, but they seem tiny, like gazing down upon a lake of stars. From this perspective, the relationship of man to mother nature becomes clear - she makes the rules here. Hardly able to tear ourselves away from this sight we go to bed filled with great anticipation for the Land Rover trip the next day.



Let's start the journey of discovery!



Get ready for exploring the environment - driver Franz knows it like the back of his hand!



"In the dead of winter, the all-wheel drive of the hotel's Land Rover Defender is a more than welcome extra for navigating the mountains".



Hotelier Klaus Alber wants to ensure an even more special stay for his guests with the Land Rover Shuttle Service.

In creating their dream of the Miramonti hoteliers Carmen and Klaus Alber wanted to set themselves apart from others. The Land Rover shuttle service fits perfectly to this concept, enriching the guests' stay with unforgettable experiences. Klaus explains: "We accommodate guests who want to explore the region. Although our hotel is not right on the ski slopes, our personal shuttle service gives guests the feeling of being within easy reach of them. It's a great service with an adventure factor. "

Choosing a shuttle vehicle, there was only one choice for the Albers: "The values of the Land Rover Defender are very similar to those of our hotel: freedom, trust, individuality, tradition and friendship. You can do anything with a Land Rover while doing it with style. We are always on the lookout for quality and Land Rover stands for the highest quality. We love tradition and Land Rover is a cult. A Land Rover suits us perfectly. "

Daring, we rise to the challenge and meet with local expert Franz, who knows the area like the back of his hand. The personification of Hospitality and the perfect travel guide for our expedition. With provisions and all necessary equipment in the trunk, we drive into an unknown terrain for us.

The clear mountain air, the crunching of the bright white snow underfoot and the distinctive voice of our personal driver begins the day auspiciously. With the power needed to climb up the mountain to the Leadner Alm, we navigate around the rocky corners and bends, incredible agility is required.

After countless potholes, bumps and fast gear changes we have reached our goal. The 'Alm' is the perfect place to take a deep breath as well as being a popular destination for hikers and nature lovers with an unforgettable view spanning 1,530 meters.

Pressing down on the gas we head full throttle to the skiing area of Meran. We drive on narrow, hidden paths and meander around tight bends. Occasional glades in the forest reveal the majestic beauty of the wintry expanse of the ski resort - an impressive backdrop for our winding adventure.

Shaken but unscathed we arrive at the destination, grab our equipment and provisions from the Defender and explore the area on foot until sunset when, exhausted, we arrive back at the car.





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Rachael Vance



Sanct Kathrein Church from 1241

Franz is already waiting for us and brings us back to our luxurious quarters. The experiences of the day and the sense of freedom that this ride has given us will surely be remembered forever. Miramonti’s claim echoes like a mantra “hard to find and difficult to forget”.

Other hotels with JLR shuttle service

Want to make every trip unforgettable and explore the spectacular beauty of nature in the area? Land Rover Hotel Shuttles are available in many corners of the world. Our top choices include: Amanyara Resort, One & Only Wolgan Valley and the Schlosshotel Fleesensee.

Amanyara Resort, located on Providenciales Island in the Atlantic Ocean.

The on-site fleet of Land Rovers collects guests upon their arrival and guides them through customisable routes to discover the island's white-sand beaches, reefs and rocky coves.

Uniquely situated on Australia's Great Dividing Range between Wollemi National Park and the Gardens of Stone National Park, One & Only Wolgan Valley Range Rover luxury lodge offers guest shuttle services amidst a private wildlife sanctuary and in close proximity to the Greater Blue Mountains, declared a World Heritage Site by UNESCO, off the beaten path but always in safe hands.

Fotografie: Mark Wittowski
Text: Rachael Vance



A short stop for a refreshment.



Hotelier Klaus Alber says: "The values of the Land Rover Defender are very similar to those of our hotel: freedom, trust, individuality, tradition and friendship".



The Miramonti Boutique Hotel offers a Land Rover Defender Shuttle service for its guests



The Panorma Restaurant at Miramonti Boutique Hotel